

# REDEFINING REFINEMENT

BERGER BRINGS A TOUCH OF ELEGANCE TO  
EXTERIORS



**T**he first thought that comes to mind whenever we consider exteriors is generally: boring, monochromatic, and undistinguished. Consumers in Oman have for long been tied down by the lack of options available in finishes for exteriors. However, you will be pleased to learn that Berger Paints has recently reintroduced a range of novelty finishes into the market which cater to the discerning consumer. The two product lines are Berger Stoneshield and Berger Vintage Collection. They were originally developed for large tourism projects and have a successful track record all across the GCC.

## **BERGER STONESHIELD -SUPERIOR SPLENDOR OF STONE**

This finish has the feel and look of natural stone. At about 1/3rd the cost of exterior stone tiles this finish offered by Berger Paints is a unique solution



in Oman. The almost 2mm thick finish is extremely rugged and has minimal maintenance requirements. After a sandstorm or a dust storm, all you need to do is spray the building with water and the surface dust is cleaned away. Berger today offers this finish in 14 different natural shades. Stoneshield has been used in prestigious tourism and housing

projects across the GCC. Berger Oman recently concluded a large 38 villa project- Dar'ul Zain, in Seeb.

## **BERGER VINTAGE - PAINTING HISTORY**

Inspired by the historic architecture of the Arabian Peninsula this range of product finishes, offers the chance to give a unique historic feel, an



attempt to reconnect to the past glory of Arabian architecture. Available in five variants, the product offers the chance to create different looks ranging from the Al Hussien Effect-Weathered Stone, to the Classic Al Turath effect giving the appeal of a traditional Bedouin house in the desert. Prominent projects include: "The Cove Rotana" from the Orascom group in Ras Al Khaimmah and five hundred plus villas on the Jumeirah Palm Island.

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#### **TESTIMONIAL:**

Our debut villa township, 'DAR AL ZAIN', located incredibly close to the Seeb Corniche, is an Rial 18 million project, offering "Quality and Value" living to homeowners and investors. Created using a blend of modern and traditional architectural styles, the project is a landmark addition to the capital area.

The key to the success of Phase 1 has been the quality of finishing, both exterior and interior. While looking for an unique finish for our project, we also had in mind the rigorous durability requirements required so close to the sea shore. Berger Paints approached us with their Stoneshield finish and have since been pro-active in addressing our key concerns – timely delivery, intensive supervision and training of our painters in order to maintain the high quality finish. By seeing our quality finish, I do believe that our decision to go ahead with Berger Stoneshield was excellent.

*For More details; please visit our Website [www.zain.com.om](http://www.zain.com.om)*



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