

## AHE unveils new switches

MUSCAT Al Hassan Electricals Co. LLC (AHE) and its principal, Scame, Italian manufacturer of electrical components, joined hands to launch two new lines of switches at Crowne Plaza Hotel recently.

The AHE has grown to be the largest distributor of electrical equipment, lighting products, energy management systems, transmission and distribution equipment and building construction products in Oman. The AHE covers the whole of Oman through five showrooms in the Muscat capital region at Hamriya, Walja (Honda Road), Ghubra, A'Seeb and Al Khoudh, a network of more than 400 dealers and warehouses serviced daily by its own fleet of vehicles.

The AHE has a specialised lighting division which provides project lighting solutions to commercial buildings, residential complexes, utilities, ministries, hospitals, industrial installations,



shopping malls and infrastructure projects.

Fifty consultants, engineers, architects, contractors and end users attended the launch. The Scame team comprised of Andrea Arrigoni, product specialist at Scame, Italy, along with his colleagues, Manish Sharma and Ibrahim Doumit from Scame's office in UAE.

They first presented the 'Luxury' line of switches to the audience. The 'Luxury' line boasts of Italian design with durability and functionality. Scame later uncovered its unrivalled line of 'Protecta' components meant at pro-

tecting against weather conditions. Both the product lines drew good reviews from the audience who welcomed these products with enthusiasm.

The event was also graced by Hassan Ali Salman, chairman of Al Hassan Group of companies.

The presentation was followed by a dinner during which Salman picked a winner for a lucky draw.

The large attendance at the seminar is a testimony of the satisfied customers of Al Hassan Electricals.

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