

AHE unveils new switches

AL HASSAN Electricals Co. (AHE) and its principal, SCAME, Italian manufacturer of electrical components, joined forces to launch two new lines of switches at Crowne Plaza Hotel recently.

AHE, part of the Trading SBU of the Al Hassan Group, has grown to be the largest distributor of electrical equipment, lighting products, energy management systems, transmission and distribution equipment and building construction products in Oman. AHE covers the whole of Oman through five showrooms in the Muscat Capital Region at Hamriya, Walja (Honda Road), Ghubra, A'Seeb and Al Khodh, a network of 400-plus dealers and warehouses serviced daily by its own fleet of vehicles. AHE has a specialized lighting division which provides project lighting solutions to Commercial Buildings, Residential Complexes, Utilities, Ministries, Hospitals, Industrial Installations, Shopping Malls and Infrastructure Projects.

The SCAME team comprised of Andrea Arrigoni, Product Specialist at SCAME, Italy along with his colleagues, Manish Sharma and Ibrahim Doumit from SCAME's office in UAE. They first presented the "Luxury" line of Switches to the audience. The "Lux-

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ury" line boasts of Italian design with durability and functionality. SCAME later uncovered its unrivaled line of "PROTECTA" components meant at protecting against weather conditions.

Both the product lines drew good reviews from the audience who welcomed these products with enthusiasm. The event was also graced by Hassan Ali Salman,



Chairman of Al Hassan Group of Companies. The presentation was followed by a dinner during which Salman picked a winner for a lucky draw. Fifty consultants, engineers, architects, contractors and end users attended the Launch. The large attendance at the seminar is a testimony of the satisfied customers of Al Hassan Electricals.