



Al Hassan Electricals wins excellence award for sales

MUSCAT Al Hassan Electricals Co. (AHE), part of the Trading SBU of Al Hassan Group, has received 'Business Excellence' award from Hager Middle East for outstanding sales achievement in 2009. This is the third year in a row that AHE has bagged this coveted recognition, according to a press release.

The Euro -3 billion Hager Group based out of Europe with sales presence in 55 countries offers a complete range of systems, solutions and services for energy distribution. AHE is the sole distributors for 'Hager' products in the Sultanate.

The award was presented on January 20 by Daniel Hager, CEO of Hager Group to Eng. Talal Al Assaad, CEO, manufacturing & trading of Al Hassan Group of Companies, in presence of Peter Davies, MD, Hager Ltd and Sean Cain, MD, Hager Middle East FZE.

Commenting on the momentous occasion, Talal said: "This achievement has been made possible by the dedication of the entire sales team in following what we at Al Hassan Group believe in - a professional, committed and customer-focused approach at all times. The AHE team has excelled in technical knowledge and customer understanding to win this coveted

award once again."

AHE is one of the largest distributors of electrical and lighting products, energy management systems, T&D equipment and building construction products in Oman. AHE covers the whole of Oman through five showrooms in Muscat region at Hamriya, Walja (Honda Road), Ghubra, Seeb and Al Khoudh, a network of 400 plus dealers and warehouses serviced daily by its own fleet of vehicles. AHE has a specialised lighting division, which provides project lighting solutions.

"Fundamental to our promise in maintaining unparalleled distribution network, we aim to ensure the most convenient and reliable support to all our customers. This award signifies our commitment for the past 35 years in Oman to continuously strive at attaining better standards of customer satisfaction for all our customers," he said.

Talal thanked the Hager's top management for all the support extended to AHE which made the feat possible in a difficult year like 2009. He added that the growth trend is likely to continue against the backdrop of government spending and improved business environment in 2010.